DO NOT ENTER: /J.S./

11/01/2010 Application Number: 10/531,022 Attorney Docket: DE020232

> Response Under 37 CFR 1.116 **Expedited Procedure Examining Group 2424**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Adras Montvay Attorney Docket No.: DE020232

Examiner: J.R. Sheleheda

Serial No.: 10/531,022 Art Unit: 2424

Filing Date: April 12, 2005 Confirmation No.: 4677

Method of controlling the program selection at the receiver of a broadcast For:

medium

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Final Office Action dated September 10, 2010, the Applicant hereby requests reconsideration of the above-identified application based on the following amendments and remarks.